

FREEDOMPAC

LETTER OF AUTHORIZATION

July 18, 2012

Mr. Adam Stoll
Target Enterprises
15260 Ventura Blvd. - Suite 1240
Sherman Oaks, CA 91403

Dear Mr. Stoll:

Please accept this letter as authorization to represent the "FREEDOM PAC".

Our official information is as follows:

Name:	Freedom PAC
Address:	150 Broadway, Suite 1011, New York, NY 10038
Phone:	212-437-0032
Fax:	646-963-2055
Name of Treasurer:	Julie Pyun



Julie Pyun
Treasurer
Freedom PAC

Paid for by Freedom PAC

250 N. Orange Ave Suite 600 Orlando, FL 32801
www.freedomPACFL.com



Print Date 10/23/12 Page 1 of 4

Order Sep 00:20:00

Estimate # **424**

Freedom PAC

Agency Com 15%

Billing Contact

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A25-54

Rev Codes POL POL ISS

Sales Office WFTSL

Sales Region LOC

Product Codes PL

Priority P-1

Advertiser Ref

WFTS House

WFTS House	100%
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Order Share 20% Market Value 280000

Competing Station	% of Order	Amount
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CABLE	%	0
UNKWN	80%	224000
WBHS	%	0
WBSV	%	0
WCLF	%	0
WEDU	%	0
WFLA	%	0
WMOR	%	0
WTOG	%	0
WTSP	%	0
WTTA	%	0
WTVT	%	0
WUSF	%	0
WVEA	%	0
WWSB	%	0
WXPX	%	0

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	54	\$37,888.75	\$44,575.00	137.40	10/01/12	10/28/12	54	\$37,888.75	\$44,575.00
November 2012	13	\$9,711.25	\$11,425.00	34.40	10/29/12	10/29/12	13	\$9,711.25	\$11,425.00
Totals	67	\$47,600.00	\$56,000.00	171.80					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N 1	WFTS	10/22/12	11/02/12	M-F 6-7a	CM	558-7a	M-WTF--	:15	4	\$650.00	P-4	1.70	NM	5	\$3,250.00
ABC Action News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--WTF--					4	\$650.00		1.70			
Week:		10/29/12	11/04/12	M-----					1	\$650.00		1.70			



Hiatus Dates

Order Sep 00:20:00

Estimate # 424

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	WFTS	10/22/12	11/02/12	M-F 7-9a GMA GMA	CM	658-9a	MTWTF--	:15	4	\$850.00	P-4	2.00	NM	5	\$4,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	--WTF--		4				\$850.00		2.00			
		Week: 10/29/12	11/04/12	M-----		1				\$850.00		2.00			
N 3	WFTS	10/22/12	11/02/12	M-F 9-10a 9-10a Jeff Probst	CM	9-10a	MTWTF--	:15	4	\$300.00	P-4	1.50	NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	--WTF--		4				\$300.00		1.50			
		Week: 10/29/12	11/04/12	M-----		1				\$300.00		1.50			
N 4	WFTS	10/22/12	11/02/12	M-F 10-11a 10-11a Right This Minute	CM	10-11a	MTWTF--	:15	4	\$300.00	P-4	1.70	NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	--WTF--		4				\$300.00		1.70			
		Week: 10/29/12	11/04/12	M-----		1				\$300.00		1.70			
N 5	WFTS	10/22/12	11/02/12	M-F 11a-12p View	CM	1058a-12p	MTWTF--	:15	4	\$650.00	P-4	2.00	NM	5	\$3,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	--WTF--		4				\$650.00		2.00			
		Week: 10/29/12	11/04/12	M-----		1				\$650.00		2.00			
N 6	WFTS	10/22/12	11/02/12	M-F 12-1p ABC Action News	CM	1158a-1p	MTWTF--	:15	4	\$400.00	P-4	1.70	NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	--WTF--		4				\$400.00		1.70			
		Week: 10/29/12	11/04/12	M-----		1				\$400.00		1.70			
N 7	WFTS	10/22/12	11/02/12	M-F 3-4P Katie M-F 3-4P Katie	CM	3-4p	MTWTF--	:15	4	\$300.00	P-4	1.00	NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	--WTF--		4				\$300.00		1.00			
		Week: 10/29/12	11/04/12	M-----		1				\$300.00		1.00			
N 9	WFTS	10/22/12	11/02/12	M-F 5-530p ABC Action News	CM	458-530p	MTWTF--	:15	4	\$1,200.00	P-4	2.60	NM	5	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-TWTF--		4				\$1,200.00		2.60			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	2	WFTS	10/22/12-10/28/12	M-F 5-530p		458-530p	-TWThF----	:15		(\$1,200.00)		2.60	NM		
				See MG 9.6 [NO TRAFFIC]											
	6	WFTS	10/27/12-10/27/12	NCAA Fball Game 12n Sa/Su		12p-5p	-----Sa--	:15		\$1,200.00		2.60	NM		
				Ⓜ MG for 9.2 10/23 [per della]											
		Week: 10/29/12	11/04/12	M-----		1				\$1,200.00		2.60			
N 10	WFTS	10/22/12	11/02/12	M-F 530-6p ABC Action News	CM	530-6p	MTWTF--	:15	4	\$1,300.00	P-4	3.10	NM	5	\$6,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-TWTF--		4				\$1,300.00		3.10			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	3	WFTS	10/22/12-10/28/12	M-F 530-6p		530-6p	-TWThF----	:15		(\$1,300.00)		3.10	NM		
				See MG 10.6 [NO TRAFFIC]											
	6	WFTS	10/27/12-10/27/12	NCAA Fball Game 330p Sa/Su		3p-7p	-----Sa--	:15		\$1,300.00		3.10	NM		
				Ⓜ MG for 10.3 10/23 [per della]											



WFTS

Print Date: 10/23/12

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Contract / Revision **315280** Flight Dates **10/22/12-11/02/12**

Hiatus Dates

Original Date / Revision 10/19/12/ 10/22/12

Order Sep 00:20:00

Advertiser **Freedom PAC**

Product **Freedom PAC**

Estimate # **424**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 10	WFTS	10/22/12	11/02/12	M-F 530-6p ABC Action News	CM	530-6p	MTWTF--	:15	4	\$1,300.00	P-4	3.10 NM	5	\$6,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>				
Week:		10/29/12	11/04/12	M-----			1		\$1,300.00	3.10				
N 11	WFTS	10/22/12	11/02/12	M-F 6-630p ABC Action News	CM	558-630p	MTWTF--	:15	4	\$1,575.00	P-4	3.40 NM	5	\$7,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>				
Week:		10/22/12	10/28/12	-TWTF--			4		\$1,575.00	3.40				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
2	WFTS	10/23/12-10/23/12		M-F 6-630p		558-630p	-T-----	:15	(\$1,575.00)	3.40	NM			
See MG 11.6 [NO TRAFFIC]														
6	WFTS	10/27/12-10/27/12		M-SU Late News after Sports		1135p-2a	-----Sa--	:15	\$1,575.00	3.40	NM			
Ⓜ MG for 11.2 10/23 [per della]														
Week:		10/29/12	11/04/12	M-----			1		\$1,575.00	3.40				
N 12	WFTS	10/22/12	11/02/12	M-SU WNT 630-7p WNT	CM	628-630p	MTWTF--	:15	3	\$1,850.00	P-4	3.80 NM	3	\$5,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>				
Week:		10/22/12	10/28/12	-TWTF--			3		\$1,850.00	3.80				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	WFTS	10/22/12-10/28/12		M-SU WNT 630-7p		628-630p	-TWThF----	:15	(\$1,850.00)	3.80	NM			
See MG 14.6,14.7,14.8 [NO TRAFFIC]														
Week:		10/29/12	11/04/12	M-----			1		\$1,850.00	3.80				
N 13	WFTS	10/22/12	11/02/12	M-F 7-730p 7-730p The List	CM	658-730p	MTWTF--	:15	4	\$950.00	P-4	4.50 NM	4	\$3,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>				
Week:		10/22/12	10/28/12	-TWTF--			4		\$950.00	4.50				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
3	WFTS	10/22/12-10/28/12		M-F 7-730p		658-730p	-TWThF----	:15	(\$950.00)	4.50	NM			
See MG 14.6,14.7,14.8 [NO TRAFFIC]														
Week:		10/29/12	11/04/12	M-----			1		\$950.00	4.50				
N 14	WFTS	10/22/12	11/02/12	M-F 730-8p 730-8p Let's Ask America	CM	728-758p	MTWTF--	:15	4	\$1,100.00	P-4	5.40 NM	7	\$8,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>				
Week:		10/22/12	10/28/12	-TWTF--			4		\$1,100.00	5.40				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
2	WFTS	10/22/12-10/28/12		M-F 730-8p		728-758p	-TWThF----	:15	(\$1,100.00)	5.40	NM			
See MG 14.6,14.7,14.8 [NO TRAFFIC]														
6	WFTS	10/24/12-10/26/12		M-F 11-1135p		11-1135p	--WThF----	:15	\$1,300.00	4.50	NM			
Ⓜ MG for 12.1,13.3,14.2 [per della]														
7	WFTS	10/24/12-10/26/12		M-F 11-1135p		11-1135p	--WThF----	:15	\$1,300.00	4.60	NM			
Ⓜ MG for 12.1,13.3,14.2 [per della]														
8	WFTS	10/24/12-10/26/12		M-F 11-1135p		11-1135p	--WThF----	:15	\$1,300.00	4.60	NM			
Ⓜ MG for 12.1,13.3,14.2 [per della]														
Week:		10/29/12	11/04/12	M-----			1		\$1,100.00	5.40				
N 15	WFTS	10/22/12	10/28/12		CM	6-7a	-----S-	:15	1	\$200.00	P-4	1.00 NM	1	\$200.00



Hiatus Dates

Order Sep 00:20:00

Estimate # **424**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
				Sa 6-7a											
				Sa 6-7a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>											
		Week: 10/22/12	10/28/12	-----S-					1	\$200.00		1.00			
N 16	WFTS	10/22/12	10/28/12	Sa 7-8a	CM	7-8a	-----S-	:15	1	\$295.00	P-4	1.60	NM	1	\$295.00
				Sa 7-8a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>											
		Week: 10/22/12	10/28/12	-----S-					1	\$295.00		1.60			
N 17	WFTS	10/22/12	10/28/12	Su 6-7a	CM	6-7a	-----S	:15	1	\$230.00	P-4	1.00	NM	1	\$230.00
				Su 6-7a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>											
		Week: 10/22/12	10/28/12	-----S					1	\$230.00		1.00			
Totals														67	\$56,000.00